



Special Sponsored Membership in the National Mail Order Association (NMOA)

To apply for a sponsored NMOA reseller/retailing membership (sells to the end user), please fill out the application below. Merchants that qualify will be granted a one-year NMOA membership at no charge. Size of business, or length of time in business, will not be a determining factor.

Membership includes, subscription to Direct Marketing Digest, rebates on books and research by joining the NMOA affiliate program www.nmoa.org/aff, Membership Logo, your company listed with hot-link on the NMOA website under the appropriate shopping category of products sold, mailing list recommendations, discounts on shipping and other services, and more.

Your information is private and will not be sold to other companies. It is for NMOA use only.

Please send completed application to: NMOA, 2807 Polk Street NE. Minneapolis, MN 55418 Or email PDF to: membership@nmoa.org

First Name: _____ Last Name: _____

Email: _____ Phone: _____ Ext: _____

Business Name: _____ Title: _____

Street Address: _____

City: _____ State/Province: _____

Zip/Postal Code: _____ Country: _____

Web site: <http://www.>_____ Year Founded: _____

President: (If different than above): _____

email: _____ Phone/Ext: _____

Merchandise Director: (or head buyer): _____

email: _____ Phone/Ext: _____

Marketing Director: _____

email: _____ Phone/Ext: _____

Yearly Gross Sales: ___ \$0-100,000, ___ \$101,000-500,000, ___ \$501,000-1,000,000,

\$1,000,001- \$5,000,000, \$5,000,001-10,000,000, Over \$10,000,000

My Company Sells to: Consumers Businesses Both

The type of products we sell are: _____

We use the following direct marketing methods: Catalogs, Web store, Direct Mail,

Display/Space Ads, Classified Ads, Broadcast (TV/Radio), Email, Inserts

Other (please explain): _____

Brief 10-100 word description of your business: _____

Number one problem your business currently faces: _____

Would the company founder be available for an interview: Yes, No

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